

STANDARDIZED COURSE OUTLINE

SECTION I

SUBJECT AREA AND COURSE NUMBER: ECN 250

COURSE TITLE: MONEY AND BANKING

COURSE CATALOG DESCRIPTION:

This course explores the practical aspects of money and banking within the economy. Emphasis is given to the changing role of financial institutions as well as new financial instruments. Topics will include money creation, the Federal Reserve, economic stabilization using monetary and fiscal policy as well as the creation of different international monetary systems and their impact on the global economy.

LECTURE HOURS PER WEEK: 3

CREDIT HOURS: 3

PREREQUISITE(S): ECONOMICS 101

SECTION II

A. SCOPE:

A. Money

1. Functions of money
2. Evolution of money
3. Measures of money supply

B. Financial Markets and Instruments

1. Attributes of financial instruments
2. Classification of financial markets
3. Types of financial instruments

C. Interest Rates

1. Present Value
2. Real vs. Nominal interest rates
3. Factors influencing interest rates

D. Banking Structure

1. Commercial Banks
2. Banking system and regulations
3. Banking failures
4. Federal Deposit Insurance

E. Federal Reserve

1. History of Federal Reserve
2. Structure of Federal Reserve
3. Monetary Base

F. Monetary Policy

1. Open Market Operations
2. Discount Rate
3. Required Reserve Ratio
4. Velocity and monetary demand
5. Taylor Rule
6. Foreign Exchange Effects

G. Foreign Exchange Markets

1. Gold Standard
2. Bretton Woods System

B. REQUIRED WORK:

Students will be expected to do the required readings, selected questions, exercises, problems, that correspond to the text material as assigned by the instructor. In addition, Students will be required to take all required tests and quizzes.

C. ATTENDANCE AND PARTICIPATION:

Regular attendance, assignment submissions, timeliness, promptness, and class participation are expected.

D. METHODS OF INSTRUCTION:

Methods may include any of the following: lecture, lecture/discussion, small group, collaborative learning, student presentations, computer lab demonstrations, and hands-on computer exercises and problems.

E. OBJECTIVES, OUTCOMES, and ASSESSMENT

The following objectives and outcomes represent the department's core requirements for student achievement:

LEARNING OBJECTIVES	LEARNING OUTCOMES	ASSESSMENT METHODS
To demonstrate an understanding of :	Student will:	As measured by:
How the banking system works and its impact on society	A. Outline the functions of money and its unique position in the economy. B. Compare different financial instruments and the institutions that issue them.	Successful completion of problems, cases and exercises. Quizzes and tests
The issues facing the monetary system of the United States.	A.. Analyze the factors that influence interest rates. B. Examine the impact of interest rates have on the economy. C. Identify the role of the	Successful completion of problems, cases and exercises. Quizzes and tests

	Federal Reserve Bank. D. Identify the tools used by the Federal Reserve Bank to conduct monetary policy.	
Contemporary changes occurring in the banking system.	A. Analyze the impact of United States monetary policy and fiscal policy on international financial markets. B. Assess the impact of technological changes on the economy.	Successful completion of problems, cases and exercises. Quizzes and tests
The operating issues facing the monetary system and its regulators	A Analyze the importance of Federal Reserve autonomy. B. Analyze the issues surrounding the debate over policy rules . C. Assess the efficacy of fixed and flexible exchange rates as well as currency intervention	Successful completion of problems, cases and exercises. Quizzes and tests

F. TEXT(S) AND MATERIALS

Appropriate Text such as:

Author: Ritter, Silber and Udell

Text: Principles of Money, Banking and Financial Markets

Publisher: Addison- Wesley

Edition : Latest