

# CAPITAL COMMUNITY-TECHNICAL COLLEGE

## COURSE OUTLINE FOR ART 110 - DESIGN

SUBJECT AREA AND COURSE NUMBER: Art 110

COURSE TITLE: Design

### CATALOG COURSE DESCRIPTION:

Basic studio art course; introducing the elements and principles of visual expression. Modes of organization and characteristics of line, shape, form, value, texture, color, and space are investigated in studio problems.

STUDIO HOURS PER WEEK: Six

PREREQUISITE: None

### COURSE OBJECTIVES:

Visual designs are basically aesthetic in nature. Many are inspired by natural forms in nature and the desire for order seems to be a basic human characteristic. This course will deal with the visual terms, design as the organization of materials and forms and the originality of design through originality of ideas.

Students will develop ideas and an understanding of four ideas:

1. organization or order
2. materials
3. form
4. purpose

### COURSE CONTENT AND SCOPE:

Design functions as a basic introduction to the elements and principles of visual expression. The class will analyze elements and principles of design, both two- and three-dimensional with the emphasis on two-dimensional ideas and projects. Every person is affected by design in one way or another. Design principles exist universally in nature and in human expression. Once the student develops an understanding of these concepts, confidence in pursuing other areas of visual expression or one's personal philosophical outlook through one's work can be greatly enhanced.

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Perceptual and Conceptual Imagery will be discussed. The majority of projects will deal with conceptual ideas or non-objective imagery. The main reason being that students will then not rely on realistic objects but will have their minds free to develop projects more through the thought process. The student projects in the first half of the semester will be done in black and white and used to develop an understanding of line, shape, space, texture, rhythm and harmony. Balance in composition will be stressed as this is one of the foundation cornerstones and the key to good organization of design. Student projects in the second half of the semester will be devoted to color, understanding the properties and changes of color. The color wheel will be studied, what happens to color as it undergoes light changes, and what reactions colors produce as they interact with one another.

NO TEXTBOOK REQUIRED

COURSE MATERIALS:

1. Drawing Pencils, Numbers HB, 2B, 4B, 6B
2. One hand pencil sharpener
3. Two graphic drawing pens of black India Drawing Ink density "PENSTIX" One wide size point, One medium size point
4. 1 - 18 x 24 inch good drawing paper tablet, white
5. 1 newsprint drawing tablet, size optional
6. Package of 4 1/2" x 6" color aid paper, 200 sheets
7. Rubber cement, scissors, ruler, rags, etc...
8. Portfolio envelope to carry supplies
9. One eraser: either a kneaded or a magic rub