CAPITAL COMMUNITY COLLEGE
COURSE OUTLINE
ADVANCED BROADCAST/ TV PRODUCTION

SECTION I

SYSTEM COMMON COURSE NUMBER: Communication Media COM* 242

COURSE TITLE: Advanced Broadcast/TV Production

CATALOG COURSE DESCRIPTION: This course is a continuation of COM* 241 *Television Production.* Students will write, direct, and produce a variety of projects using broadcast-quality studio and field production equipment and techniques. This course will conclude with an introduction to digital media editing systems. Students will acquire more advanced skills in scriptwriting, lighting, audio, and camera operation. The goal of the semester is to integrate all of the student projects into a unified class video program.

LECTURE/LAB HOURS PER WEEK: 3   **CREDIT HOURS:** 3

PREREQUISITE: COM 241 Broadcast/TV Production (or VCOM 102, Basic Video Production).

SECTION II
A. SCOPE:
Upon completion of this course, students will have learned, through hands-on laboratory experience, the methods and techniques required to develop, write, and execute broadcast-quality video segments and completed programs. They will use the college's professional-level studio and field equipment, some of which they were introduced to in the basic level course. Experts from the field of broadcast video production may be invited to join the class to teach seminars in their areas of specialty (i.e. lighting designer, news cameraman, digital media editor, etc.)

Course subject matter will include:
- A. Television studio lighting techniques
  - 1) Interview setup
  - 2) Panel discussion
  - 3) News set
  - 4) Variety program
  - 5) Drama
- B. Studio set design
- C. Field production lighting techniques
- D. Scriptwriting
  - 1) Commercial
  - 2) News story
  - 3) News or documentary segment
  - 4) "Mini-feature" (dramatic scene, etc.)

     E. Audio production techniques
- 1) Small studio setups (single person, interview)
- 2) Large studio setups (panel, variety program, small band)
- 3) Field audio production
- 4) Audio postproduction (editing, mixing, etc.)

     F. Electronic news gathering (ENG) requirements and techniques
     G. Electronic field production (EFP) requirements and techniques
     H. Computer-based audio/video editing concepts

B. REQUIRED WORK: determined by the instructor as described in the course syllabus.

C. ATTENDANCE AND PARTICIPATION: Students are expected to attend each class, arrive on time, take exams at the scheduled time, and participate in the in-class learning process. (Specific instructor policies are included on the course syllabus.)

D. METHODS OF INSTRUCTION: Each faculty member determines the methods of instruction for the semester. Methods may include, but are not limited to, lecture, lecture/discussion, small group collaborative learning, guest speakers, student presentations, internet-based assignments using distance learning methodologies, required field trips, and the use of classroom audiovisual and computer-based presentation materials.

E. OBJECTIVES, OUTCOMES, ASSESSMENT
The following objectives and outcomes represent the department's core requirements for student achievement.

To demonstrate an understanding of:	Students will:		As measured by:
Planning, preparing, and executing high-quality video production projects	a)	Read all assigned material from textbooks, handouts, online course homepages, or Library resources	Written in-class or online quizzes and tests; written reports, production notes, and scripts; Successful completion of a comprehensive video project
	b)	Create, from concept to completion, a comprehensive video project representative of the semester's activities	
Advanced skills in broadcast television production techniques and equipment operation	c)	Create, from concept to completion, a comprehensive video project representative of the semester's activities	Class participation. Proper use of equipment in various crew positions. Use of equipment to create intended media.
	d)	Participate in hands-on workshops using professional-level audio and video production equipment	
Good interpersonal communication skills when working in a video production team	e)	Participate in classroom discussions, including brainstorming sessions, production planning meetings, and post-production critiques	Written reflective essay Homework assignments Small-group video project
The teamwork approach as modeled in the communication industry	f)	In small groups, complete skill-building and team-building "mini projects" using professional equipment	Attendance. Class participation.
TV Production Facility Protocol	a)	Use appropriate terminology.	Instructor observation
	b)	Keep the studio and control room neat and orderly.	
	c)	Observe safe use of electrical and electronic devices.	
	d)	Handle professional equipment with care and respect.	
	e)	Return equipment and supplies to appropriate storage place.	

Note 1: This table of learning outcomes should not be considered exhaustive; other learning outcomes may also support the objectives. The list is not intended to limit the learning outcomes that can be used to achieve the objectives.

Note 2: There is no expectation that an instructor will employ all the assessment methods or any particular set of them. Also, the list of applicable assessment methods is not exhaustive. Other methods that measure the learning outcomes may be used.

F. REQUIRED TEXTS AND MATERIALS: College-level textbooks, audiovisual materials, and other materials placed in Library reserve for the course.

G. INFORMATION TECHNOLOGY: This course requires access to a fully-equipped television production studio. Also essential are word processing and graphic processing tools, access to audiovisual and computer-based presentation equipment, and access to online course content delivery systems.