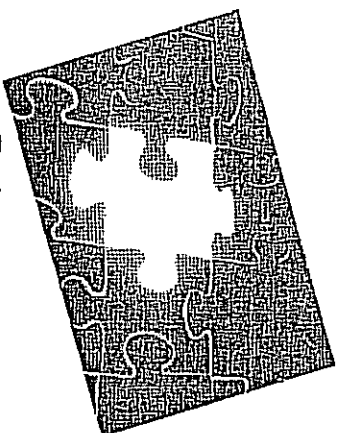


# Excerpts from Academic Advising Presentation



Convocation, January 2006  
Mary Jean Thornton

# Guiding Principles

- Availability
    - Available to all students
      - Fit
  - Model aligns with students
    - Advisor Role
  - Academic success and retention
    - Advisor Support
  - Technology and training
    - Single Point of Accountability
  - Coordinate and monitor process
- Advisor Network
    - Faculty and non-faculty professional staff
  - Focus
    - Priority advising linked to registration
  - Resource Model
    - One-on-one and group advising
    - Leadership Role
  - Executive Team involvement

# Two Tier Strategy

## High TOUCH

- Focus: students with greatest challenges associated with academic success
  - delivered by counselors and interested faculty

### ACE Center

#### Achieving

#### College Excellence

- Learning Center, ESL, Counseling, Faculty Advisors [6] and Faculty Advisor Broker in a *common space*
- Faculty Advisor Broker [1 yr]
  - Maintains regular schedule in center
  - Advises students/make referrals/support ACE Director

## High TECH – Lower TOUCH

- Focus: credit level students
  - delivered by ACE faculty volunteers and through web site

### AIM Web Portal

#### Advising Inquiry Menu

- Includes a live chat capability with advisors during designated times
- Option to access ACE Center advisors always available
- Advising Atlas

# Benefits of Two-Tier Strategy

- Gives all students broader access to academic advising services
- Links professionals, one-on-one with the students who face the greatest challenges
- Recognizes the range of maturity levels in our student population – fosters *independence*
- Values faculty and professional staff who participate
- Utilizes advising skill sets where they can make the greatest impact
- Maximizes the resource level of the institution

# Operational Approach

## HIGH Touch

- New and Re-admit students enter college via Group Advising
- Developmental, ESL, Special Needs, Academic Probation and Undeclared students work with counselors and interested faculty only
- Credit-bearing Liberal Arts, General Studies and students taking pre-requisite courses for selective program admission work with ACE staff
- Credit-bearing Program Accepted and Enrolled students work with *program* faculty



## High Tech/Lower Touch

# Operationalize: New and Re-admit Model

- Managed by Welcome Center
  - Complete prescribed in-take profile package, college application process and intake data input [Banner data fields are complete]
  - Orient applicants to placement testing and its implications
  - Provide option of brush - up workshop [before placement test]
- ❖ 2 step process
  1. Applicant completes placement test; is **scheduled** into group advising workshop
  2. Student returns to **attend** group advising workshop – receives placement results, is assigned an advisor and registers for courses
    - Deliver Group Advising Workshops during day, evening and weekends
    - Supported by Counseling, Financial Aid, Business Office and Faculty, etc.

## **Operationalize: Developmental, ESL, Special Needs, Academic Probation and Undeclared Students' Model**

- Advisor assigned to student until student successfully completes 9+ credits and declares a major
  - Advisor functions primarily as counselor; may include *interested faculty*
    - Advisor [Counselor] is a case manager
  - Student **must** see advisor – use of system hold in conjunction with registration

**Operationalize: Credit Bearing Liberal  
Arts/General Studies and Pre-Program  
Admission**

- Advisor assigned to student until student successfully completes 9+ credits
  - Advisor is primarily ACE faculty; may include counseling
    - Advisor is facilitator
  - Student **must** see advisor – use of system hold in conjunction with registration
- Counselor is transfer advising *subject matter expert*



## ***Operationalize: Credit Bearing Career Program and Accepted Students Model***

- **Managed by Program Coordinator**
  - Assigns faculty and process based on specific model
- **Negotiates support from ACE, if required**
- **AIM [Advising Inquiry Menu] is key technology tool**
- **Counselor is 2<sup>nd</sup> level of transfer advising support**